



Recruitment and Retention of Volunteers

Course Overview:

This course examines the challenges facing volunteer-based organizations that must recruit, train and retain volunteers. It describes the 7-step approach to orientation/training and details the elements which apply to properly administering the volunteer application process through to placement. Also, it focuses on the orientation process and discusses the role of technology in training/orientation.

Who Should Take the Course?

This course is designed for anyone that manages, supervises or is responsible for the success of the volunteer program within their organization.

Course Objectives:

Ultimately, the objective of Recruitment and Retention of Volunteers is to provide a knowledge base and assist volunteer organizations to be as successful as possible in administering their volunteer program from beginning to end.

This course is presented in 3 modules:

1. The Barriers to Volunteerism
2. The 7 – Step Approach
3. Orientation

Evaluation Process:

At the end of each module, there is a test. Participants must successfully complete the test before continuing to the next module. Participants that do not achieve 100% can review the module content and try as many times as necessary to advance and complete the course. Test questions are randomly selected from a test bank, making each test unique.

Upon successfully completing all modules, there is a printable certificate for your records.

Course Duration:

This online course is self-paced. Participants may leave the course at anytime and can resume where they left off. The duration will depend on the individual participant and their prior knowledge of the subject matter. On average, the course will take between 2 - 4 hours to complete.